

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Billing Address:

**Targeted Platform Media**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1485702-1	05/29/16	May 2016	04/25/16 - 05/29/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4644

Flight Dates	Order #	Alt Order #
05/24/16 - 05/30/16	1485702	08249822

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/24/16	05/27/16	THE CHEW	1P-2P	-TWTF--	:30	2	\$375.00	NM
	Class of Time - Pre-emptible with notice								
	<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		05/23/16	05/29/16	-TWTF--	2	\$375.00			
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Tu	05/24/16	12:59 PM	THE CHEW	1P-2P	:30	PRATV1602H	\$375.00 NM
2	WPBF	F	05/27/16	12:59 PM	THE CHEW	1P-2P	:30	PRATV1603H	\$375.00 NM
2	05/24/16	05/27/16	Jimmy Kimmel	1135P-1238A	-TWTF--	:30	2	\$225.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		05/23/16	05/29/16	-TWTF--	2	\$225.00			
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Tu	05/24/16	12:00 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1603H	\$225.00 NM
2	WPBF	F	05/27/16	12:02 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1603H	\$225.00 NM
3	05/24/16	05/27/16	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
	<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		05/23/16	05/29/16	-TWTF--	2	\$275.00			
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Tu	05/24/16	12:40 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1603H	\$275.00 NM
2	WPBF	Th	05/26/16	12:39 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1603H	\$275.00 NM
4	05/24/16	05/27/16	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	2	\$275.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		05/23/16	05/29/16	-TWTF--	2	\$275.00			
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Tu	05/24/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1602H	\$275.00 NM
2	WPBF	Th	05/26/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1602H	\$275.00 NM
5	05/24/16	05/27/16	Ellen	4-5p	-TWTF--	:30	3	\$400.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		05/23/16	05/29/16	-TWTF--	3	\$400.00			

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

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Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4644

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	05/24/16	05/27/16	Ellen	4-5p	-TWTF--	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	05/25/16	4:30 PM	Ellen	4-5p	:30	PRATV1603H	\$400.00 NM
2	WPBF	Th	05/26/16	4:19 PM	Ellen	4-5p	:30	PRATV1602H	\$400.00 NM
3	WPBF	F	05/27/16	4:41 PM	Ellen	4-5p	:30	PRATV1602H	\$400.00 NM
6	05/24/16	05/27/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/23/16	05/29/16	-TWTF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	05/24/16	5:38 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1603H	\$150.00 NM
3	WPBF	W	05/25/16	5:58 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1602H	\$150.00 NM
1	WPBF	Th	05/26/16	5:39 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1603H	\$150.00 NM
7	05/24/16	05/27/16	Tu-F 5pm News	5-6pm	-TWTF--	:30	2	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/23/16	05/29/16	-TWTF--	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	05/24/16	5:14 PM	Tu-F 5pm News	5-6pm	:30	PRATV1603H	\$525.00 NM
2	WPBF	F	05/27/16	5:13 PM	Tu-F 5pm News	5-6pm	:30	PRATV1603H	\$525.00 NM
8	05/24/16	05/27/16	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/23/16	05/29/16	-TWTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	05/24/16	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1602H	\$700.00 NM
2	WPBF	W	05/25/16	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1602H	\$700.00 NM
9	05/24/16	05/27/16	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/23/16	05/29/16	-TWTF--	2	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	05/24/16	6:51 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1602H	\$575.00 NM
2	WPBF	F	05/27/16	6:52 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1603H	\$575.00 NM
10	05/24/16	05/27/16	Good Morning America	7-9AM	-TWTF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/23/16	05/29/16	-TWTF--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	05/24/16	7:47 AM	Good Morning America	7-9AM	:30	PRATV1603H	\$600.00 NM
1	WPBF	F	05/27/16	7:29 AM	Good Morning America	7-9AM	:30	PRATV1602H	\$600.00 NM
11	05/24/16	05/27/16	Jeopardy	7:30-8PM	-TWTF--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/23/16	05/29/16	-TWTF--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	05/24/16	7:35 PM	Jeopardy	7:30-8PM	:30	PRATV1603H	\$1,600.00 NM
3	WPBF	W	05/25/16	7:54 PM	Jeopardy	7:30-8PM	:30	PRATV1603H	\$1,600.00 NM

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4644

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
11	05/24/16	05/27/16	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-TWTF--	:30	3	\$1,600.00	NM																																												
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Th</td><td>05/26/16</td><td>7:35 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>PRATV1603H</td><td>\$1,600.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Th	05/26/16	7:35 PM	Jeopardy	7:30-8PM	:30	PRATV1603H	\$1,600.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
2	WPBF	Th	05/26/16	7:35 PM	Jeopardy	7:30-8PM	:30	PRATV1603H	\$1,600.00	NM																																											
12	05/27/16	05/27/16	500 Questions Class of Time - Pre-emptible with notice	8-9PM	----1--	:30	1	\$1,800.00	NM																																												
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>05/23/16</td><td>05/29/16</td><td>----1--</td><td>1</td><td>\$1,800.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/23/16	05/29/16	----1--	1	\$1,800.00																																
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WPBF	F	05/27/16	8:43 PM	500 Questions	8-9PM	:30	PRATV1602H	\$1,800.00	NM																																											
14	05/24/16	05/29/16	Tu-Su WPBF News 25 @ 11-11:35PM Class of Time - Immediately Pre-emptible without notice		-TWTFS	:30	3	\$600.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
3	WPBF	Tu	05/24/16	11:30 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1602H	\$600.00	NM																																											
1	WPBF	W	05/25/16	11:25 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1602H	\$600.00	NM																																											
2	WPBF	Th	05/26/16	11:12 PM	Tu-Su WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1602H	\$600.00	NM																																											
Total Spots							29																																														

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$17,150.00</b>
<u>Agency Commission</u>	<b>\$2,572.50</b>
<u>Net Amount Due</u>	<b>\$14,577.50</b>

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